

## A completely new CIVA News website ...

The existing CIVA News website looks OK and over the past three years has enabled us to publish a wide range of news and static information. It was created for us at no cost by Romanian colleague Lucian Dragus and has served CIVA very well, but unfortunately it is not an easy site to work with and there are many additional features that we would like to implement if the opportunity arose.

### What is the next step?

Digital media and strategic marketing agency **Thinking Fox** (<https://www.thinkingfox.com/>) want to break into the online sporting sector. For them a great way to do this is to create and publish a demonstration 'best-practice' website, and after some interesting and detailed discussions they have agreed to create a new CIVA News website to a far better specification than our current one.

Based in WordPress it will have a well-integrated content management system (CMS) so we can establish a range of editing logins for nominated CIVA people (i.e. not just me!) to add, update or change content such as news, reference pages, process explanations, photos and other images.

Key items on our wish-list include a Q&A centre for online judging tests, a comprehensive calendar linking aerobatic contests around the globe, improved News and Trophy History sections and more scope for NACs. As a collaborative "showroom demonstrator" it will enable us to develop CIVA's focus and support for national and international aerobatic competitions on a world-wide basis.

### Timescale

Building the new website will take some time, and you will all be invited to review the new layout and structure before we go public. Our target is to publish the new version early next year, using of course the <https://civa-news.com> web URI that is already so well known around the world.

Once established we can turn our attention toward changing the CIVA Results website to have a similar look-and-feel, and finally there will be a concerted move to develop our World Aerobatics facebook page so that it is more accessible and convenient for everyone to use.

### Preview

In the CIVA News website click menu item [USEFUL LINKS](#) and at the bottom of the page click on –



[Draft home page design for new CIVA News website](#)



to see an early mock-up of the home page for this new website. These are purely initial thoughts, with a graphic representation of the layout so none of the buttons and links are functional yet.