A new design for CIVA championship medals ... ?



At the 2018 CIVA plenary conference we agreed to investigate the introduction of a new design for the CIVA gold, silver and bronze medals awarded to the highest placed pilots at our international aerobatic championships. These awards recognise the extremely high level of skill and degree of commitment that each of the winning pilots and teams has made to achieve their final standing in the results. It is critical that their design and quality clearly represents high value and honour.



The medals currently awarded at our championships are -

- The CIVA 50mm medal, available in gold, silver and bronze, as shown below. The design of this medal *is* within our control, and we can change it if we agree on a better solution.
- The FAI 64mm and 50mm medals, available in gold, silver and bronze. These will not change.

At present the CIVA medals look like this:

The existing situation

The current versions of all our medals have remained unchanged for many years. They are entirely acceptable and we are not obliged to change them, though you might consider them familiar or even ordinary. They are resourced for us each year by FAI from Swiss manufacturers Faude & Huguenin SA to meet CIVA's schedule of championship requirements. The medals for each event are prepared, assembled, packaged and couriered to the championship organiser by FAI. On its back face each one has a dedication specifying the event and the programme using a black etch-ink process; they are never sent out without this 'permanent' dedication applied. The lanyards or ribbons are all the same style, using a 34mm wide flexible band in royal blue with 'gold' edging.

The design of CIVA medals

The door is now open for anyone to create an entirely new design of CIVA medal to replace the current 50mm version in 2020. In this initial phase each designer has total freedom to research and submit one or more concepts. You should carefully consider not only the design, shape and size of the medal but also the best way to apply the dedication to each one and the design of the ribbon or lanyard that it hangs from. There are many aspects of the style and appearance to be assessed and balanced against each other, plus consideration of the manufacturing process and eventual cost. From the start you are encouraged to adopt the broadest possible approach – you might even consider a separate / replaceable dedication part to save wasting a medal if it is not used. There are thousands of examples of medal designs on the internet ... every feature should be considered.

Review and selection stages

The deadline to review all of your submissions is **Sunday 30th June**. The submitted designs will be published on the CIVA News website with an email address for you to send your comments. Acting on the responses received the bureau will select a short-list of perhaps three or four of the best designs, and ask their authors to develop each submission to a final proof standard for presentation at the 2019 plenary. In this concluding step delegates will vote for the preferred solution, with the aim of procuring the new medals for deployment starting with the 2020 championship season.

Submissions

Please send your proposals as **<u>pdf files</u>** with drawings or sketches detailing the shape and size, text processes and all the 3D elements you envisage to the president at: **<u>civa-president@fai.org</u>**

Background information: manufacturing and distribution

For the three power and two glider championships in 2019 CIVA will purchase from FAI –

- 12 sets of FAI 64mm G/S/B medals (36 items total)
- 18 sets of FAI 50mm G/S/B medals (54 items total)
- 24 sets of CIVA 50mm G/S/B medals (72 items total)

The overall cost of the above this year will be approx. 6,000 EUR of which 40% will be for the CIVA 50mm medals. Through the bulk purchase of an alternative new design (e.g. for 5 years) we would expect to bring the overall cost down by a useful margin, including application of the dedication (engraved or printed etc.) and the ribbon, and of course the shipping to each event.



The FAI 64mm diameter Gold medal Medal weight = 125g